



# Big stars among leaders

AN AWARDS program that elevates small business champions to the status of sporting heroes has annointed its first South Australian winners.

Federal Minister for Small Business Fran Bailey said the national awards could demonstrate the depth of Australian business talent while championing Australian small business heroes as much as our sporting stars.

Mawson Lakes training company Knowledge Plus won the business services award, and managing director Ly Lim was named "small business champion entrepreneur".

"Winning this award gives us the opportunity to compare ourselves to everyone else... it also gives us a positive influence," she said. "It presents us with a boost of energy to go the next mile."

Greenwheat Freekeh won the agribusiness award for developing a process that uses green grains to produce a higher-value grain.

Managing director Tony Lufti said the award was confirmation the company was on the right track. The company's greenwheat product sells for about 10 times the bulk price of wheat, he said.

"By producing it as Freekah rather than wheat, we create some huge opportunities for the industry in this country and the export of technology from this country," Mr Lufti said.

All SA finalists will compete in the national final to be held in November.



**TALENTED:** Ly Lim of Knowledge Plus

## SOUTH AUSTRALIAN SMALL BUSINESS CHAMPIONS

■ Callan J. Taylor (young entrepreneur); Ly Lim (entrepreneur); Greenwheat Freekeh (agribusiness); Heidelberg Cakes (bakery/cakes); Reflection Skin & Body Care (beauty services); Knowledge Plus (business services); Mini Gems Children's Centre (children's services); Central Organics (fresh food); The Gift Specialist (gift services); Wog In A Box (gourmet food/takeaway); Hair By Sally (hairdressing) ZDR Freestyle Karate (health and

fitness); Spruce Home Services (home and garden); Stress Free Marine (manufacturing); XO Supper Club (new business); Simply Good Health (pharmacy); The Proteus Leadership Centre (professional services); Caffe Buongiorno (restaurant); Adelaide Speed Date (services); Port Mall Newsagency (specialised small business); Ned Kelly's Retreat (tourism); Footner Plumbing (trade services).