

## Editors Notes:

### This month:

- [Success Story](#)
- [2008 Event Calendar](#)
- [2008 Training Schedule](#)
- [Learning & Development](#)
- [ICT Solutions](#)
- [Process Automation](#)

**Happy New Year** and welcome to our new look *Know how+*.

Knowledge plus was closed from the 21<sup>st</sup> December up to the 14<sup>th</sup> of January, all staff are now back on deck and working at break neck speed to catch up, for that reason there is no content for ICT and Process Automation this month.

**We kick off the year with our first event on 18<sup>th</sup> March** [read more](#)

[Back to top](#)

## Success Story this month - CASTONDESIGN

[Contact](#) | [Home](#) | [Archive](#)

### Giving Something Back

"I still have clients, family and friends in Keith and believe it is important to give something back to the community which has given me so much."

Read more about Sally Caston and her business CASTONDESIGN by [clicking here](#)



Sally Caston at her desk.

The *Know how+* is circulated to approximately 900 businesses each month, therefore this is an excellent opportunity for you to promote your business, just by sharing your personal and/or business success story with others. If you would like to participate simply send an email to [Iris@knowledgeplus.com.au](mailto:Iris@knowledgeplus.com.au) and request a "Know how+ client contribution" form. We look forward to hearing from you.

## Learning and Development



### Hear Yee! Hear Yee! Roll up! Roll up!

Knowledge Plus **PRESENTS** its first event for 2008, all those who attended the 2007 Expo will know how good our events are, for those who didn't attend you have an opportunity to experience first hand the great networking opportunities we provide, so don't miss out [click here to view the 2008 events calendar](#) for full details

[Back to top](#)

## Events

Name of event	Date	Venue	Cost
Speed Networking	March 18 <sup>th</sup> 5.30 – 7pm	Innovation House	\$30 per head Members \$25

Platinum Club	April 30 <sup>th</sup> 7pm – 9.30pm	Restaurant	By invitation only
Business seminar	May 27 <sup>th</sup> 9pm – 5pm	Innovation House	Full day \$200 Half day \$100 Members \$80 Half day \$160 Full day
Platinum Club	July 30 <sup>th</sup> 7pm – 9.30pm	Restaurant	By invitation only
Awards Networking Evening	August 28 <sup>th</sup> 5.30pm – 7.30pm	Innovation House	\$30 per head Members \$25
Award winner & finalist dinner	September 25 <sup>th</sup> 7pm – 9.30pm	Restaurant	By invitation only
Expo	October 17 <sup>th</sup> 11am to 3pm	Innovation House	\$40 per head Members \$30
Speed Networking	November 27 <sup>th</sup> 5.30pm – 7pm	Innovation House	\$30 per head Members \$25
<b>Training Schedule</b>			
<b>Details of workshop</b>	<b>Date</b>	<b>Venue</b>	<b>Cost</b>
Performance Enhancement through Coaching	Email / Telephone for more information		
Certificate IV in Frontline Management	3/04/08 > 31/07/08 = 16weeks	Mawson Centre Mawson Lakes	\$3500 ( Full Government funding may be available)
Certificate IV in Business Development	16/07/08 > 12/11/08 =16weeks	Mawson Centre Mawson Lakes	\$3500 ( Full Government funding may be available)
Certificate IV in Occupational Health & Safety	22/07/08 > 16/12/08 =14weeks	Mawson Centre Mawson Lakes	\$3500 ( Full Government funding may be available)

If you wish to be removed from our mailing list [click here](#).

[Back to top](#)

## **Media Release**

Friday 19.10.2007

### **Successful businesswoman and former Keith student returns to help school**

A former Keith Area School student has gone back to school, helping pupils to learn about design and multi media artwork and donating a prize to the winner of a competition at the Keith District Show.

Sally Caston, head of Adelaide-based company CASTONDESIGN, left Keith 17 years ago but still visits as often as she can.

“Keith was a great place to grow up and I have fond memories of my time at Keith Area School,” Ms Caston said. “I still have clients, family and friends in Keith and believe it is important to give something back to the community which has given me so much.”

“It is often difficult for schools in regional areas to compete with city schools in terms of funding and facilities on offer and that is where I believe successful businesses have a role to play.

“By helping students develop their creative skills, I can help ensure that they are not disadvantaged when competing for jobs in the highly competitive world of multi-media and website design.”

Ms Caston recently judged multi-media artwork entries created by the school’s students in the Keith District Show. Winner Courtney Blake, who put together a PowerPoint presentation on the impact of the drought, received a Hewlett Packard printer donated by CASTONDESIGN.

Courtney, 15, who is interested in multimedia and considering it as a future career, said she loved photography and the prize would save her having to travel to Adelaide to print out photos.

Annette Densley, who helped set up the multi-media displays at the Keith District Show in conjunction with Bordertown Computers, said CASTONDESIGN’S involvement in the competition had helped generate enthusiasm.

“Sally is passionate about design and passionate about young people in the country branching out into this field,” she said. “This is only the beginning of something great and, with Sally’s help, the Show society is really looking forward to even greater input from the students next year.”

Ms Caston said she would continue to work with the school to see if there were other ways she could help improve its multimedia artwork offerings.

CASTONDESIGN develops innovative visual communication solutions for both print and electronic media. Its most recent awards include the People’s Choice award in the 2007 Australian Graphic Design Association Design a Poster competition for the SA Living Arts Festival.

**For more information contact Sally Caston on 8380 5575.**