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Knowledge Plus
Leverage Program PR

Program fosters business talents

EXPERIENCED business owners are joining a new mentor program to help develop the potential of smaller companies, says managing director of Knowledge Plus Ly Lim.

The "Business Leverage Program", launched in March, equips emerging companies with valuable resources and expert advice from business leaders, managers and chief executive officers.

Knowledge Plus started the program in 2006 and Ms Lim says it provides a network of support for businesses with fewer than 20 employees.

"We are a small business ourselves and when we started we were very fortunate to have mentors and I guess this program is mirrored on our own experiences," she says.

The State Government funded the program in July 2006 and also subsidised 70 per cent of the joining fee.

This means business owners will only need to pay 30 per cent of the cost for 10 months of professional and personalised coaching with four mentors.

For information or to find out more how to become a mentor contact 1300 135 754.